



# INSPIRED LEADERS'

A · C · A · D · E · M · Y

The Definitive Business School for  
Visionary Entrepreneurs Changing the World

## Application Process

Like any academic environment, Inspired Leaders' Academy is interested in producing only success stories. As the resident dean and professor, I do my job toward that end—but the attendees must do theirs. There are certain factors that determine success and I look for them when admitting someone to the Full Curriculum. These are explored in the application form, but here are the key attributes I look for:

- 1** First and foremost, entrepreneurs must have a mindset that “circumstances do not effect my commitments.” With this attitude, they will complete the program; miss only 2 calls; complete all assignments on time; reply promptly to all correspondence with me; attend all events included in the tuition; make all payments on time—no matter what “life circumstances” may arise. This excludes extreme emergencies only.
- 2** They must have a determination to do whatever it takes to get their message out. Fear is natural and addressed inspirationally at ILA, but all applicants must have a willingness and determination to leave their predictable comfort zones to do what works.
- 3** Entrepreneurs coming out of ILA are up to big things and are willing to play on bigger playing fields than ever!

**Please copy and paste this application to your computer and send it back completed to [info@inspiredleadersacademy.com](mailto:info@inspiredleadersacademy.com)**

# Application

**Name**

**Phone number**

**Street Address**

**City, State, Zip**

**Email**

**Years in Business:**

**Predominant General Service You Provide:** (coaching, training, counseling, paid speaking)

**Specialty:** (relationships, health, financial growth, etc.)

## **PART ONE**

**On a 1-10 scale, how do you rate your success in business?**

**What is your key strength when serving your clients?** (What do you do exceedingly well with them?)

**What is your key strength as a business owner?** (In operating your business, what do you very well?)

**What is your weakness as a business owner that causes your business to struggle more than necessary?**

**How have you resolved that?** (And if you haven't, what is the reason for not resolving it?)

**What is the most persistent obstacle you've experienced in achieving your desired level of success?**

**Why is it persistent, and not resolved?**

**What do you want MOST for yourself as an entrepreneur? In other words, why are you really doing this work, what do YOU personally want to get out of it being successful in this work?**

**What vision do you have for your business? What would it look like at the "pinnacle of its success"? (And what year would that be, approximately?)**

**Do you have a mission statement for your business? If so, what is it? If not, try it out here.** The mission of \_\_\_\_\_ (biz name) is to \_\_\_\_\_.

**Now, let's talk about your role as a leader of change. When you envision yourself creating change in the world, what is the change you MOST want to see?**

**How do you envision yourself contributing to creating that change? (Go big.)**

**What are you currently doing to effect that change?**

**Are others helping you now, or do you envision others helping you create this change? If so, what would their contributions be?**

**What is the year when you imagine your contributions creating very measurable change in this area?**

## **PART TWO**

**What self-limiting habits have held you back in the past that you are specifically dedicated to eliminating in this program?** This program is far more than a business curriculum—it is going to reveal you. To be a true leader of change, you must **know** your weaknesses and strengths, and once you see them,

be driven to remove all weak links. This program will reveal them. Please write here what they might be and your intended approach to dealing with them during this course.

**What is your personal commitment for when “fear of playing big”/“fear of leaving your comfort zone” takes hold of you?**

**On a 1-10 scale (where 10 is “100%” and 1 is “Not at all”)**

1. How reliable am I in keeping my commitments (promises) to others?
2. How passionate am I about effecting powerful change in the world?
3. How timely am I in finishing projects that I set for myself? (If this is unknown, ask timeliness in finishing projects for others and specify which of these 2 questions they’ve responded to.)
4. How strong is my commitment to being an entrepreneur?

**Please write, in fewer than 150 words, your personal philosophy about entrepreneurialism and about your commitment to it, if any.**

**Please describe, in 250 words or less, why you should be admitted to ILA. What do you bring in the way of personal commitment and vision?**

**If you were admitted, please write, in your own words, how you would demonstrate your commitment to the curriculum.**

**Please indicate on a 1-10 scale (where 10 is “100%” and 1 is “not at all”) how committed you are to the following ILA standards—no matter what “life circumstances” may arise. (Extreme emergencies are excluded but cannot exceed 2 occasions.):**

1. Missing only 2 calls, maximum, determined at start of program. (1 more for extreme emergency).
2. Completing the program.
3. Completing all assignments on time.

4. Replying to all correspondence with Lizabeth within timeframe requested.
5. Attending all live events included in the tuition.
6. Making all payments on time.
7. Leaving the curriculum if you do not meet these standards and either forfeiting the balance of the tuition (within 2 months of program conclusion) or paying a penalty fee.

**What other information is important for me to consider in making a decision?**

Thank you for your interest and I will be in touch shortly!